



Dear valued member of the community,

Winnebago County had another successful fair in 2023 and we need your help to continue that success in 2024. The fair runs July 17th thru the 21st this year and we again have a great line-up of entertainment, including a large new grounds attraction called Dino Encounters, an elaborate dinosaur themed interactive and educational experience that the kids will love!

Thank you for partnering with us to put on a great fair in 2023. Your support is greatly appreciated and we had many, many positive comments about last year's fair from fair-goers on the wide variety of entertainment and things to do. Your partnership makes that possible. If you have not contributed in the past, we ask that you consider it this year and help us continue to make a bigger, better, more sustainable county fair. Please take some time to look through this packet and please do not hesitate to call us with questions. We can arrange to meet you in person as well.

Lastly, we never forget what the fair is all about. A county fair is not a fair without youth and their projects. Be supportive of our local 4-H and FFA chapters. We will be beginning renovations on the exhibit building in March. This project will give us a beautiful climate controlled space and we hope that the improvements will help bolster involvement in youth projects for the fair. Our county youth enrollment numbers are up, especially clover kids, so the future is bright! Consider helping a youth with a project that you are knowledgeable about, who may not otherwise have the knowledge to take on and complete the project.

Thank you for supporting the Winnebago County Fair!

Sincerely,

Winnebago County Fairboard

Contact us:

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WINNEBAGO COUNTY FAIR SPONSORSHIP 2024



2024 WINNEBAGO COUNTY FAIR EVENT HIGHLIGHTS

APRIL 6TH- ANNUAL FAIR FUNDRAISER AT THE BRANDING IRON

JULY 17TH-21ST- DINO ENCOUNTERS

JULY 18TH- HONEY CREEK RODEO

JULY 17TH OR 18TH (TBA) - FAIR QUEEN & LIL MISS & MISTER CORONATION

JULY 19TH- CASEY MUESSIGMANN CONCERT

JULY 20TH- TUFF TRUCKS

JULY 21ST- DEMOLITION DERBY

JULY 18TH-21ST- WACKY CHAD

JULY 19TH-21ST- PETTING ZOO

JULY 20TH- THE MIND MEDDLER

JULY 18TH-20TH- DOYLE CARVING NICHE, CHAINSAW ARTIST

GENERAL SPONSORSHIP LEVELS

Supreme Sponsor- \$2,000 +

- 32 Grandstand event tickets.....**\$480 value**
 - 8 Rodeo, 8 Casey Muessigmann, 8 Tuff trucks, and 8 Demo Derby tickets
 - Or swap tickets for up to 8 livestock trophy sponsorships. (2 tickets = one \$30 trophy)
- 8 Fair fundraiser meal tickets, **\$240 value**
- **Building fund option (see page 4)**
- Banner provided by fair for grandstand display (see page 5 for example)
- Name announced at grandstand events
- Name on sponsor posters throughout fair and on our website, plus recognition on social media
- **Name on mailer sent to all county residents; prior to fair**

Champion Sponsor- \$1,500-\$1,999

- 24 Grandstand event tickets.....**\$360 value**
 - 6 Rodeo, 6 Casey Muessigmann, 6 Tuff Trucks, and 6 Demo Derby tickets
 - Or swap tickets for up to 6 livestock trophy sponsorships. (2 tickets= one \$30 trophy)
- 4 Fair fundraiser meal tickets, **\$120 value**
- **Building fund option (see page 4)**
- Banner provided by fair for grandstand display (see page 5 for example)
- Name announced at grandstand events
- Name on sponsor posters throughout fair and on our website, plus recognition on social media
- **Name on mailer sent to all county residents; prior to fair**

Purple Ribbon Sponsor- \$1,000-\$1,499

- 12 Grandstand event tickets.....\$180 value
 - 4 Rodeo, 4 Casey Muessigmann, 2 Tuff Trucks, and 2 Demo Derby tickets
 - 2 fundraiser meal tickets.....\$60 value
- **Building fund option (see page 4)**
- Banner provided by fair for grandstand display (see page 5 for example)
- Name announced at grandstand events
- Name on sponsor posters throughout fair and on our website, plus recognition on social media

Blue Ribbon Sponsor- \$500-\$999

- 4 Grandstand event tickets.....\$90 value
 - 2 Rodeo, 2 Casey Muessigmann tickets
 - 1 Fundraiser meal ticket.....\$30
- **Building fund option (see page 4)**
- Display your banner at the fair
- Name announced at grandstand events
- Name on sponsor posters throughout fair and on our website, plus recognition on social media

Red Ribbon Sponsor- Under \$500

- Name on large sponsor posters throughout fair and on our website

In-kind donations have option to be included in these levels based on value of the product or service.

Building Fund Option

“New” Exhibit Hall

You may have heard about our renovation project for the building we will call the Exhibit Hall, formerly known as the 4-H building. We raised a good amount of money thanks to grants from the Hanson Family Foundation, Winnebago County Community Foundation, and Farm Credit’s Working Here grant, as well as the clover carving auction. We still have a ways to go to reach our goal. Would you or your business prefer to donate towards a capital improvement project?

100% of the money will go towards the Exhibit Hall. For this option you will not receive grandstand tickets, however, you will still receive spring fundraiser tickets and the same recognition as a sponsor with the added benefit of your name permanently posted in a very nice ‘new’ building!

There will be a sign or plaque at the entrance of the Exhibit Hall recognizing all who contributed \$500 and up. If you contributed to the project last year, this year’s amount will be added to it and recognized at the appropriate level.

It is a big project and we are still looking for additional funding to reach our goal of completion for fair 2025.

Platinum Level: \$10,000 plus

Supreme Level: \$2,000 to \$9,999

Champion Level: \$1,500 to \$2,499

Purple Level: \$1,000 to \$1,499

Blue Level: \$500 to \$999

WINNEBAGO COUNTY FAIR SPONSORSHIP AGREEMENT

THOMPSON, IOWA * JULY 17-21ST, 2024

Business Name _____

Business Address _____

Contact Person _____

Contact Phone Number _____

Contact Email _____

Sponsorship Pledge \$ _____

Sponsorship Level _____

Building Fund option? Please circle: YES (all \$ go toward Exhibit Hall project)

Please circle: Check included Send Invoice

Sponsor Signature _____ Date _____

Winnebago County Fair Association

PO Box 293

Thompson, IA 50478

Example Banner (included for \$1,000 and up sponsors)



We plan to have a new safety fence installed in front of grandstand bleachers and these will hang on the new fence just above railing.